



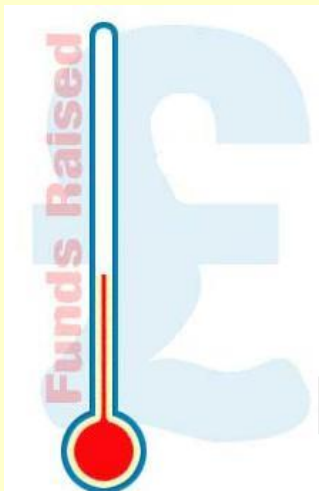
# Sandhurst & District Corps of Drums OPERATION BAND HALL NEWSLETTER

ISSUE 1/JUNE 2014

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**WE CAN DO IT! £400K**



Example

## News from the Band Director (Mark Saunders)

Well everyone, the time has finally come, the Call to Action is **OPERATION BAND HALL**. Many thanks for those who attended our meeting on Monday 16th June where we informed you of what we need to do. However I understand that some could not make the meeting and I am sure there will be others joining us in the future so we have decided to keep everyone informed and up to date with this newsletter. We will send this out hopefully on a regular basis so you all know where we are with the project.

As you all know, I do like to talk but was politely asked by the other presenters to keep it as short as possible, this I am pleased to say I did (well I think I did anyway). So to give you all a brief overview of what I did speak about, here is a summary.

The project name will be **OPERATION BAND HALL**. We have now received communication advising that planning approval will be granted subject to completion of the S106 agreement which is currently with our Solicitor and should be finished shortly. I have also held preliminary discussions with Sandhurst Town Council regarding the lease agreement.

So what do we need to raise? Well based on our initial costing and building in some cost for things that have been added, we believe we will need to raise around £400K. A massive amount of money I know but I am a firm believer that the money is out there somewhere and it is our job to find it.

We must add structure to our fundraising activity to ensure those helping maximise their efforts and we do not duplicate any work. Therefore we have set up several teams to manage the various fundraising activities. The arrows below are to show those people who want to actively take a part in the various fund raising teams. If you would like to help by getting involved then please speak either to the Team leader or me.

### BUILDING PROJECT – SUGGESTED FUNDRAISING GROUP TEAMS

<u>Grants / Trusts</u>	<u>Business</u>	<u>General Fundraising</u>	<u>Band Promotion</u>	<u>Band Involvement</u>	<u>PR</u>
Mark Saunders Lynette Robertson	Lynette Robertson	Rose Saunders Laura Dalwood	Paul Cave	Josh Thorne Megan Cave	Mark Saunders Colin Doran
↓	↓	↓	↓	↓	↓
			Ellyn Delaney James Cashmore		

### Band Email Addresses

[mark@sandhurstdrums.co.uk](mailto:mark@sandhurstdrums.co.uk)

[rose@sandhurstdrums.co.uk](mailto:rose@sandhurstdrums.co.uk)

[laura@sandhurstdrums.co.uk](mailto:laura@sandhurstdrums.co.uk)

[lynette@sandhurstdrums.co.uk](mailto:lynette@sandhurstdrums.co.uk)

[paul@sandhurstdrums.co.uk](mailto:paul@sandhurstdrums.co.uk)

[angie@sandhurstdrums.co.uk](mailto:angie@sandhurstdrums.co.uk)

Also I was pleased to announce that we have been chosen by the new Mayor of Sandhurst Councillor Pauline McKenzie to be one of her charities during her term of office. This is great news for us and we hope to see a lot of Pauline over the coming months. She will be at our Coffee Morning event on 19<sup>th</sup> July to draw the raffle.

I also mentioned that we need to build a file of band member and parent testimonials. These are basically letters from the band members and their parents (if they want to) telling of how the band has helped them and hopefully how much they enjoy being in the band. These letters may be used when we are approaching potential funders. Please can you help us with this and if you need any help with what sort of thing to write about then just let us know. A crib sheet is available and has been added to this newsletter.

We will also be making a band member's video to send out with our funding applications, we will also do a You Tube appeal which could be very good and we hope to have regular press releases in the local paper & announcements on the local radio stations.

With regard to timescales, we feel that we will have a pretty good idea if we can achieve our goals within a two year period so we have a lot to do and any help would be much appreciated.

**PLEASE** buy into this project as everyone will benefit with much improved facilities if we can succeed. We will also be able to develop the Corps of Drums further and hopefully secure the band's future for many years to come.

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## Band Member Testimonial Crib Sheet

As part of our fund raising plan for the new building, we will have to apply for large sums of money from some grant funders. Normally they like to see testimonials from people involved with their group. Therefore I need band members and parents to write some testimonials for us. These need to be examples of what the band is giving you or what it has done for you. Maybe that it has helped build your confidence, allowed you to meet and mix with other young people from different schools and areas or given you the opportunity to play in a marching band.

Parents are more than welcome to also write something for us. I already have a couple from ex band member parents who wrote to us to say thank you for the help we gave their child whilst they were in the band.

We basically need to build evidence of the good we do.....

Following are some things you may want to write about?

- *Why did you join the band?*
- *Has the band help build your confidence?*
- *Do you have fun at band?*
- *What does it feel like when you are performing at events?*
- *Are you proud to wear your uniform?*
- *Has being in the band helped you in other things, maybe school work?*
- *Does it feel good to be part of the band?*

The above are just a few things you could consider writing about.

## Forthcoming Fundraising Events

### Coffee Morning

**Saturday 19<sup>th</sup> July 2014**

Volunteers have come forward to help on this event to manage the stalls/tables:

- Entry Table
- Refreshment Table
- Cake Stall
- Sweet Stall
- Pampered Chef Table
- Princess Stall
- Gardening Stall
- Toy Stall
- Raffle Table
- Recruitment Table
- Face Painting Stall
- Jewellery Stall

The band will be doing 2 demonstrations throughout the morning so we will need approx. 10 band members in each demonstration. Could all band members that are able to help on the day speak to Josh Thorne.

- Donations are still required for this event to finish the hampers.
- Raffle Tickets – To be sold before and during the event. Please ask for more raffle tickets if you think you can sell them prior to the event.
- Leaflet Drop – Volunteers required to distribute leaflets in their area.
- Tell your friends and family about the event

We will be advertising this event in the local papers and announcements will be made on the local radio stations. Posters will also be displayed around Sandhurst.

### Donkey Derby

**Sunday 24<sup>th</sup> August 2014**

We will be holding a fundraising stall at this event and will be having an adult & children's tombola, cake stall & sweet stall. Donations required please. We will also need help on the day to manage the stall as well as setting up & unloading after the event.

### Quiz Night

**October – Date to be confirmed**

This event will be a social event as well as a fundraising event. We have had volunteers come forward to be the quiz masters.

- Fish & chip supper to be provided
- Entry Ticket Cost (Includes cost of fish & chips)
- Venue to be confirmed, may be at Sandhurst Social Club
- Details to be finalised

### Christmas Fair

**Saturday 6<sup>th</sup> December 2014**

Details have yet to be confirmed. If you know of anyone who would like to have a stall and happy for proceeds to go to the band please let us know? We will require help on the day.



People who have kindly volunteered to help manage the stalls/tables on the day or are managing their own stall & paying for a table are:

Megan Cave  
 Julie Prosser  
 Lynette Robertson  
 Claire Delaney  
 Sue Castle  
 Kim Tate (gardening)  
 Laney Thompson  
 Barbara Fletcher (Jewellery)  
 Tina Scruby (Pampered Chef)  
 Michelle Furnell  
 Laura Jackson (Face Painting)  
 Josh Thorne  
 William Dalwood  
 Josh Dalwood



Pete & Lynn Marshall have kindly offered to be the Quiz Masters.

## Business Teams (Lynette Robertson)

### Patron

I have written to Chris Evans the Radio 2 DJ. I have received an automated response but nothing else yet. I am trying to get the band's name in his thoughts by doing things like getting us mentioned on his radio show which happened on June 9.

I am going to approach the Commandant from the Military Academy as we will need their support if we apply for the MOD funding Mark has mentioned. If we can get the Commandant to be a patron we may be able to ask if we can have a Gala Dinner at the site.

Any ideas about who else Mark and I might approach are welcome please.

### Fundraising through businesses and local interests

#### Process for letters

There will be different letters to each audience e.g.

Businesses/Schools.

We will be targeting specific people with an initial email and this will be followed by a telephone call to the individual.

We ask please that you let us know of anyone that can be contacted. Please do not make any approaches yourselves as we have to ensure that we only ask each person once. We don't want to become a nuisance to anyone.

We will be offering a menu of ways people can sponsor us:

### BUY A BRICK CAMPAIGN

Buy a brick (we actually say that the money will go towards the build but may be used on materials other than bricks) and in return they get their name on a list in the hall and will be invited to a gala opening evening

- Bronze £250
- Silver £500
- Gold £750
- Platinum £1,000

### SPONSOR A SONG

We make a list of all the songs we play and they choose one to sponsor

The cost will be £100 per song

### TUNICS AND TUNES

Sponsor the cost of a new uniform or instrument and the child who uses it sends a letter of thanks

### BECOME A FRIEND OF .....

Monthly DD which gives them a newsletter and invitations to events we are already scheduled to do. All correspondence is via email

### So how can you help?

Please find out if the organisation you work for or anyone you know might support us.

Please let me know the name and email address for the person we need to contact.

## Fundraising Ideas

1. Silent Auction – **Lucy Gilchrist**
2. Barn Dance – **Lucy Gilchrist**
3. London to Brighton bike – **Josh Thorne**
4. Calendar – **Jayne & Wesley Duffy, Jo Lindsay**
5. Bucket Collection – **Chris Crawley**
6. Monthly Table Top Sale – **Chris Crawley**
7. Sponsored Walk – **Will Dalwood**
8. Loom Band Sale – **Josh Dalwood**
9. Text DONATE – **Laura Dalwood**
10. Sponsored Drum Play – **Jo Lindsay**
11. Skydive – **James Robertson & Eilyn Delaney**
12. London Marathon – **Amy & Colin Doran**
13. Cake Sale at school  
**Megan Cave, Richard Lindsay, James Cashmore & Jake Scott**
14. Race Night – **Michelle Furnell & Niki Partner**
15. Drumathon (Tesco) – **Lynn Marshall**
16. Busking (Guildford) – **Josh Thorne**
17. Bucket Collection at Reading & Chelsea Football Stadium –  
**Lynn Marshall & Mark Saunders**
18. Bag Packing at Sainsburys –  
**Olivia Doran**
19. Christmas cards with band pictures  
**Lucy Montgomery**
20. Lemon in a jug (pub/stall) – **Toby**
21. Gurkha Curry Night – **Nigel Prosser**
22. Sponsor how many cakes we can sell  
**Wesley Duffy**
23. Artists paintings of the band by art Students – **Wesley Duffy**
24. Exhibition in community hall of band Paintings – **Amy**
25. Colouring competition – **Megan Cave**
26. Collection buckets at band events  
**Wesley Duffy**
27. Collection tins at shop tills  
**Wesley Duffy**
28. BGT event – **Mark Saunders & Josh Thorne**
29. Music/Jazz evening – **Pete Marshall & Mark Saunders**
30. Radio Interview – **Mark Saunders** on **Olivia Doran's** radio show
31. Ask WI to donate cakes or have a stall At Xmas fair – **Lucy Gilchrist**
32. Paper round leaflet drop -  
**James Cashmore**
33. Car Boot Sale – **Laura Dalwood**